

# NORDIC FRINGE NETWORK

## Nordic Fringe Network 2023 GLOBAL ARTIST CALL

Nov 21st, 2022

Dear Artist(s),

Thank you for showing interest in the 7th annual **Nordic Fringe Network (NFN)** artist call! Since its 2017 launch, our network has expanded to a whopping 13 festivals in 7 countries! During 2023, 7 festivals will be part of the touring circuit:

|   |                             |         |                       |
|---|-----------------------------|---------|-----------------------|
|  | <b>Finfringe</b>            | Finland | 10-13 May 2023        |
|  | <b>Tranås At The Fringe</b> | Sweden  | 1-8 July 2023         |
|  | <b>Reykjavík Fringe</b>     | Iceland | 26 June - 2 July 2023 |

|   |                          |        |                              |
|---|--------------------------|--------|------------------------------|
|  | <b>Stockholm Fringe</b>  | Sweden | 29 August - 3 September 2023 |
|  | <b>Bergen Fringe</b>     | Norway | TBA in January 2023          |
|  | <b>Gothenburg Fringe</b> | Sweden | 1-10 Sept 2023               |

**APPLICATION DEADLINE: 8th JAN 2023 @ 23:59/11:59 PM IN YOUR TIME ZONE!**

Before you proceed with the application form please take a moment to familiarize yourself with our general artist guidelines and the individual festivals profiles at the end of this document!

## **ABOUT THE NORDIC FRINGE NETWORK**

- NFN is a multidisciplinary arts platform - currently composed of 10 festivals in 7 countries, where various artistic expressions/disciplines are presented together
- NFN aims to simplify systems and provide touring opportunities for artists applying to one or more of the Fringe festivals in the Nordic region.
- Our member festivals are individual and very different events with shared values and an ambition to promote innovative new work to a new audience.
- Artists who submit work to the network become part of a huge artist pool.
- All artists will register a profile via Eventotron.
- All festivals have separate administrative organizations. This will mean that:
  - Each festival has their own digital and/or printed programme brochure
  - You have to submit your programme copy and visuals to each festival separately
  - Geographical scope, venue conditions and festival formats are going to vary between the different festivals
  - The selection process as well as admin fee involved will vary from location to location. Some festivals take application fees. Other festivals take out an admin fee once you've been accepted to the festival and been allocated in the official programme.

- You will have separate artist agreements.
- Some of the festivals will run additional local artist calls that cater to the local arts industry.
- Most of the festivals are wrapped up with FRINGE AWARDS. The artists that are nominated or awarded in any given category go into an artist pool used to source “Nordic Fringe Seasons” talent for upcoming sister festivals in Europe, Australia and North America.
- The festivals have got one thing in common: we all aim to elevate the local through the global and to offer the audience unique experiences outside the traditional, to push boundaries and promote artistic innovation and bravery.

## **GENERAL ARTIST GUIDELINES**

Here’s all you need to know to apply for and plan for your participation:

### **Application**

- Applications can only be submitted online.
- You are free to choose how many festivals you apply to. It’s not a requirement to apply to all 7 festivals that form the 2023 line-up!
- As we can not offer to cover travel or accommodation, our teams suggest looking into mobility funding and book lodging as soon as your participation in the festival(s) has been confirmed.
- Due to limited stage/space availability, most of the NFN festivals are curated.
- Who can apply?
  - NFN welcomes artists from all countries and territories
  - Anyone can submit their work to the NFN, we welcome both established and emerging artists.

### **What kind of work are we looking for?**

- Our team likes to facilitate art that does not fit into other commercial festivals, we especially encourage innovative and experimental work, and welcome particularly work in progress, arts discipline crossover projects, and international collaborations.
- Great effort is put in to deliver a Fringe offering with an even genre, gender and geographical spread.
- You’re free to submit any type of work. The application form offers the following genres/choices:
  - Theatre

- Dance
  - Performance
  - Installation
  - Music
  - Visual Art (Photo/Video etc.)
  - Spoken Word
  - Mobile Art (App/Mobile based work)
  - Roaming performance (A performance with several locations)
  - Site Specific (Venues sourced by the artists, often in off-beat locations)
  - Stand-Up Comedy
  - Digital
    - Hybrid experiences combining digital and physical realities
    - Immersive experiences (i.e. projection art or VR)
    - Interactive arts where the spectators are co-creators or in other ways affect the artwork.
    - Art in games: (Concept art, animations, 3D sceneries, stories)
  - Other
- Language:
    - Your work can be presented in any language.
    - The vast majority of the audience understand English.
    - Each year a substantial number of works presented are not dialogue-based.
  - Duration:
    - An average Fringe show is 60 min long, however durational work and shorter presentations are also welcomed.
    - Shorter shows can be bundled together with other shows of similar length into a “combo” session.

### **Travel Arrangements**

- Some festivals will include a broad digital (remote mode) offering. Most of the cities are focused on IRL (In Real Life) events.
- Please research and apply for travel grants now! Even if your participation is not confirmed, we can issue letters of intent if needed for application purposes!
- We realise that you need to budget your stay and minimise costs, but we strongly recommend that you factor in a few days before the festival to settle in and get the word of mouth spreading about your show.

### **Venues & Logistics**

- The different NFN Fringe editions will be housed in multiple venues across the host

cities. The venues come equipped with performance spaces of various sizes and capacities.

- The anticipated audience is estimated and taken into consideration during this stage of the selection process.
- Each NFN stage/space is typically used by several productions during the course of the festival. Sharing is caring.
- Artists are asked to indicate their space of choice in the application form. However, there is a limited set of each stage type and not all productions will have access to their ideal
- A panel of seasoned industry experts helps the programming team with the allocations of stages/spaces.
- All productions will be consulted before final venue allocation.
- The Artist is expected to arrive “on set” fully prepared.
- There are minimal or no storage facilities in the venues.
- Do you have a set/props heavy production? Our team will consult with you during the pre-festival period. Please note that we might not be able to accommodate all your needs, and that you might be asked to simplify your setup.
- Your team will be assigned a tech consultant that will analyse your needs vs. venue offering and work out the ins and outs of logistics.
- Access to your allocated stage is strictly limited, with approximately 30-60 minute set up and 30-45 min bump out. These may vary from festival to festival and depending on venues.
- Technical rehearsal and meeting will be organised between house technicians and the production team, based on the venue’s availability.
- If possible, please source your production materials locally.

### **Funding, box office & ticket sales**

- Your box office split varies depending on the festival, please check with your selected location upon receiving your acceptance email.
- Box office revenue payout takes a minimum of one month from the completion of the festival (usually longer pending paperwork trail).
- There are several ways to declare the funds generated. Ticket sales declared as income will be taxed according to local tax rates. Ticket sales can also be matched with travel and accommodation costs that fall under the expenses category). This is tax-free.
- Cultural institutes and foreign embassies have minor budgets set aside for cultural support, funding is not easy to begin with, but it’s not impossible and definitely worth a try. Upon participation confirmation please let us know if you need a letter of support to be issued for upcoming funding applications.

- Crowdfunding has proven to be very popular and successful for many previous NFN artists. Check out [www.indiegogo.com](http://www.indiegogo.com) to see examples of how you can generate funding in your community.

### **Promotion & promotional material**

- Artists will be promoted via the festival websites, social media, newsletters, press releases and direct advertisement.
- All editorial materials such as promotional pictures and info texts are subject to approval from the programming team.
- Alterations to programme texts will be presented for approval prior to publication.
- The festival reserves the right to crop pictures for editorial purposes.
- Substandard/low-resolution promo images can't be included in the official programme. Information about file size specifications will be provided to all artists upon participation confirmation.
- The Fringe works according to the “many little streams create a river” principle. The more you put in, the more you get engaged, the further you get. Our local festival teams can support you in planning your marketing strategy. As a rule, the festivals promote the whole programme and distribute their marketing efforts equally among all participating shows. It is expected that artists promote their own show.
- Many artists find their future collaborators through their Fringe participation.

## DETAILS & GUIDELINES PER FESTIVAL

| <b>Festival</b>                           | <b>Host City</b>      | <b>Dates</b>          | <b>Application fee</b> | <b>Festival Director(s)</b>                          | <b>Homepage, info e-mail &amp; Social Media</b>   | <b>Other details</b>   |
|---|-----------------------|-----------------------|------------------------|--|---|--|
| <b>Bergen Fringe</b><br>(6th edition)     | Bergen,<br>Norway     | TBA                   | -                      | Ingvild Bjørnson                                     | <a href="http://www.norwayfringe.com">www.norwayfringe.com</a><br>line@norwayfringe.com<br>Facebook: @NorwayFringeFestival<br>Instagram: @nofringefestivalbergen                                    | DATES and more info will be released in JAN 2023.  |
| <b>Finfringe</b><br>(5th edition)         | Turku/Åbo,<br>Finland | 10-13 May             | 30 EUR                 | Kristina Vahvaselkä &<br>Sami Rannila                | <a href="http://www.finfringe.fi">www.finfringe.fi</a><br>info@finfringe.fi<br>Facebook: @finfringe<br>Twitter: @fin_fringe<br>Instagram: @fin_fringe   |  |
| <b>Gothenburg Fringe</b><br>(8th edition) | Gothenburg,<br>Sweden | 1-10 Sept             | 30 EUR                 | Chris O'Reilly, Josh Franklin & Hanna Magdalena Gödl | <a href="http://www.gothenburgfringefestival.com">www.gothenburgfringefestival.com</a><br>info@gbgfringe.com<br>Facebook: @GothenburgFringeFestival<br>Twitter: @GBGFringe<br>Instagram: @GBGFringe | Gothenburg Fringe is focusing on site-specific work, creative use of heritage buildings and other unique venues. Please note that these venues can not offer the same tech as conventional venues and often require a certain amount of flexibility and creative solutions.  |
| <b>RVK Fringe</b><br>(6th edition)        | Reykjavik,<br>Iceland | 26 June -<br>2nd July | 40 EUR                 | Ingunn James & Andrew Sim                            | <a href="http://www.rvkfringe.is">www.rvkfringe.is</a><br>info@rvkfringe.is<br>Facebook: @rvkfringe<br>Twitter: @rvkfringe<br>Instagram: @rvkfringe   | Artists that need a skilled technician will have to pay an additional ISK 10000 (approximately \$80/€70/£60) fee to help cover equipment, venue costs and technician fees. This fee applies to all shows taking place in Tjarnarbíó, The National Theatre, IDNÓ, Hard Rock Café and the circus tent unless otherwise |

|  |                      |                        |   |  |   |   |
|--|----------------------|------------------------|---|--|---|---|
|  |                      |                        |   |  |   | stated. This cost will be deducted from ticket sales.   |
| <b>Oslo Fringe Festival</b><br>(3rd edition)               | Oslo,<br>Norway      | 30th Aug -<br>3rd Sep  | - | Emilie Egebjerg                                      | <a href="http://www.oslofringe.no">www.oslofringe.no</a><br>oslofringe@salted.no<br>Facebook: @oslofringe<br>Instagram: @oslofringe   |   |
| <b>Stockholm Fringe Festival (STOFF)</b><br>(14th edition) | Stockholm,<br>Sweden | 29th Aug -<br>3rd Sept | - | Adam Potrykus, Helena<br>Bunker                      | <a href="http://www.stockholmfringe.com">www.stockholmfringe.com</a><br>info@stockholmfringe.com<br>Facebook: @Stoffholm<br>Twitter: @Stoffholm<br>Instagram: @Stoffholm<br>Vimeo: @Stoffholm | Stockholm Fringe Festival (STOFF) is an IRL five-day multidisciplinary “boutique” arts festival, acting as a ‘stage’ for local and international artists to present their innovative work ranging from performance to installation art and anything in between. STOFF doesn’t charge an application fee. The festival also welcomes DIGITAL work as part of it’s developing ARENA STOFF platform. |
| <b>Tranås at the Fringe</b><br>(10th edition)              | Tranås,<br>Sweden    | 1-8 July               | - | Colm Ó Ciárnain, Dominic<br>Williams & Fuji Hoffmann | <a href="https://www.atthefringe.org/">https://www.atthefringe.org/</a><br>arts@kultivera.nu<br>Facebook: @tranåsatthefringe<br>Instagram: @tranas.at.the.fringe<br><a href="#">YouTube</a>   |   |



## **GET IN TOUCH!**

Got questions about the network? Our team is at hand nearly 24/7 via:  
www.nordicfringenetwork.com or Facebook: [www.facebook.com/NordicFringeNet](http://www.facebook.com/NordicFringeNet)

You can also e-mail the network coordinator: [adam@stockholmfringe.com](mailto:adam@stockholmfringe.com) OR network producer [hanna@gbgfringe.com](mailto:hanna@gbgfringe.com)

Your time and creativity invested in this process are much appreciated. We look forward to learning more about your work!

## **THANK YOU!**

Warm regards from all the Nordic Fringe Network member festival directors & producers

*This document was revised NOV 2022 by Adam J.K.P (STOFF) & HANNA M.G., JOSH F. & JULIA S. (GBG FRINGE)*